Community Development Block Grant (CDBG) Application Workshop



Community Development Council

- Governor Michelle Lujan Grisham -Daniel Schlegel, Designee
- Lt. Governor Howie Morales Martina C DeBaca, Designee
- DFA Secretary Debbie Romero –
 Renee Ward, Designee
- DOH Secretary Traci Collins George Morgan, Designee
- NMED Secretary James Kenney Jennifer Pruett, Designee

- Jeffrey G. Kiely (Dist. 1)
- Wayne Sonchar (Dist. 2)
- Gary Whitehead (Dist. 7)
- Constance Williams (Dist. 3)
- Spenser J. Baca (Dist. 5)
- Evelyn Caballero Holguin (Dist. 6)
- Donnie Quintana, Chair



Community Development Team

Carmen Morin, Bureau Chief Carmen B. Morin@state.nm.us

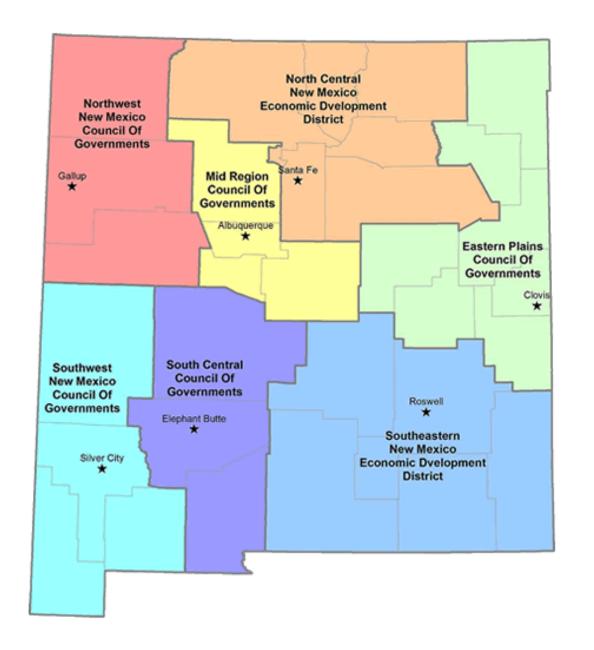
https://www.nmdfa.state.nm.us/localgovernment/community-developmentbureau/

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NewMARC NM Council's of Government

- Northwest NM COG Evan Williams
- North Central NM Economic Development District
- Mid Region COG Sandy Gaiser
- Eastern Plains COG Sandy Chancey
- Southwest COG Priscilla Lucero
- South Central COG Jay Armijo
- Southeastern NM Economic
 Development District Dora Batista



Donnie Quintana,
Director
DFA-Local
Government
Division



Funding New Mexico

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    CDBG $11,803,405.00
    ESG $1,204,224.00 (Emergency Solutions Grants Program)
    HOME $5,279,570.00 (Investment Partnerships Programs)
    HOPWA $1,091,539.00 (Housing Opportunities for Persons with AIDS)
    HFT $3,186,129.00 (Housing Trust Fund)
    RHP 2020 $940,000; 2021 $902,621.00 (Recovery Housing Program)
    CDBG-CV 2020 $12 million
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- American Rescue Plan Funds \$2.456 billion for NM Counties & Municipalities; \$40 million for NM Tribes & Pueblos
- Emergency Rental Assistance Fund \$170 million



2021 CDBG Funding Cycle Dates & Deadlines

Threshold Compliance Deadline

2021 CDBG Application Workshop

LMI Methodology Approval Deadline

LMI Calculation & Documentation

Application Submission Deadline

CDC Application Hearing

CDC Allocation Meeting

CDBG Implementation Workshop

April 30, 2021

May 19, 2021

June 11, 2021

July 22, 2021

August 20, 2021

September 23, 2121

October 21, 2021

TBD

Technical Assistance is available to all grantees. Please contact your project manager to schedule.

INDIAN COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM

What is the Indian Community Development Block Grant (ICDBG) program?

• The ICDBG Program provides eligible grantees with direct grants for use in developing viable Indian and Alaska Native Communities, including decent housing, a suitable living environment, and economic opportunities, primarily for low and moderate income persons. Projects funding by the ICDBG program must principally benefit low-and-moderate-income persons (24 CFR 1003.208). The program regulations provide for two categories of grants, Single Purpose and Imminent Threat. Categories include: Housing, Community Facilities and Economic Development.

https://www.hud.gov/program offices/public indian housing/ih/grants/icdbg

INDIAN COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM

Nearly \$120 million awarded to Tribes across the Nation in 2020 (111 projects).

NEW MEXICO \$4.5M

The Ohkay Owingeh Housing Authority (\$1,500,000) will rehabilitate 24 homes, which will help reduce the seriously substandard housing occupied by families.

The Pueblo de Cochiti Housing Authority (\$1,500,000) will build seven energy-efficient homes. The new homes will preserve the viability of the Pueblo and community by reducing overcrowding.

The Pueblo of Acoma Housing Authority (\$1,500,000) will complete an infrastructure project. The project will support 30 future rental units located on the Pueblo of Acoma Reservation.

https://www.hud.gov/program offices/public indian housing/ih/grants/icdbg

CDBG and YOU

Presented by

Steve Lacy - CDB Project Manager

And

Evan Williams - NWNMCOG Executive Director

CDBG is one funding resource out of many

Pros

- Steady, predictable funding, year after year
- Relatively high dollar amount per grant
- High level of support and commitment from DFA/LGD staff
- Well defined, mature program with strong informational support

CDBG is one funding resource out of many

• Cons

- Federal program with extensive additional requirements
- Intensive two-year grant life with many necessary deliverables
- Large time commitment for grant admin staff
- CDBG funding is not applicable for all projects

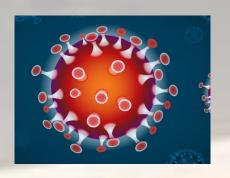
CDBG is a process

- The CDBG application is not the beginning of the process
 - Your CDBG projects should be well developed and in your ICIP
 - They should be vetted for appropriateness LMI, CDBG fundable, thresholds, costs, available funding from other sources.
- Community Infrastructure
 - water systems;
 - sewer systems;
 - storm drain systems;
 - street improvements (street and drainage, curb and gutters, sidewalks, traffic control, street lighting....)

CDBG is a process

- CDBG funds can be quite flexible in a narrow band of potential projects. Talk to your project manager.
- Public Facility
 - real property acquisition;
 - construction or improvements of community centers;
 - ADA improvements;
 - senior citizen centers;
 - community centers;
 - homeless shelters....

The Realities of 2021



- If your entity is not at 51% LMI based on ACS what to do?
- Surveys are problematic given COVID not impossible BUT…
- Consider Limited Clientele projects to bridge the gap
 - Senior Centers
 - ADA improvements for public facilities
 - Abused children, battered spouses, elderly persons, severely disabled adults, homeless persons, illiterate adults, persons living with AIDS and migrant farm workers. Contact your CDB project manager to discuss your specifics.

Limited Clientele

- Activities that benefit a clientele who are generally presumed to be principally low and moderate-income persons.
- ADA Improvements "Architectural Barrier Removal"
 - Beneficiary demographics can be calculated using ACS data.
 - Elderly and severely disabled persons can be reported as beneficiaries.

Limited Clientele Means NO ACS and NO Survey

Surveys

- Remember ACS only applies for community-wide benefit projects
- If you are not 51% ACS or want to do a smaller project, surveys are needed
- Contact your project manager to get your survey methodology approved
- Surveys are challenging at any time during COVID they are daunting
- Creative solutions are encouraged, but they must capture accurate data
- Every nonresponse counts for 2.5 people above the LMI threshold
- Surveys could result in many hours of your work with a negative end result for LMI

Threshold Requirements (Deadline passed)

- Open CDBG infrastructure projects must be complete
- Previous CDBG monitoring findings and concerns must be resolved
- □ DFA/LGD must certify applicant's current fiscal operating budget
- Quarterly/monthly financial reports to DFA/LGD must be current
- Most current audit must be <u>submitted</u> to New Mexico State Auditor
 - Special Conditions (i.e. fiscal agency)
- ☐ UGG (Uniform Grant Guidance) tool will be factored in

The CDBG Application Itself

- The application is self explanatory and straight forward
- If you have questions, contact your project manager or COG
- CDB is here to help pick up the phone
- Don't be intimidated assistance is there for you
- Be thoughtful, thorough and complete

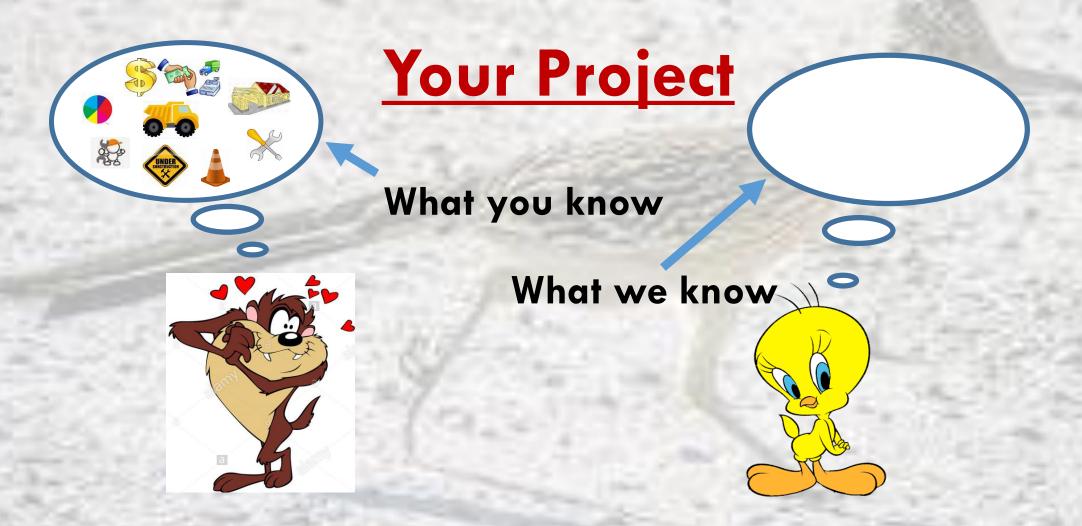
Applications During COVID

- All applications need to be submitted via a thumb drive
- Paper is so "pre-COVID", so plan on this reality from the beginning
- Your CDBG project management activities will also be electronic
- Plan on unexpected difficulties that may arise with electronic files
- Submitting applications before the deadline is always encouraged

CDBG is not free - Cash Match and Leveraging

- 5% for rural communities
- 10% for non-rural
 - (Any amount exceeding these ratios is leveraging)
- General Fund Commitments
- Capital Outlay
 - Grant Agreement
- Other Funding Sources
- Cash match are all dollars funds up to the required percentage
- Leveraging dollars are all dollars over the % match

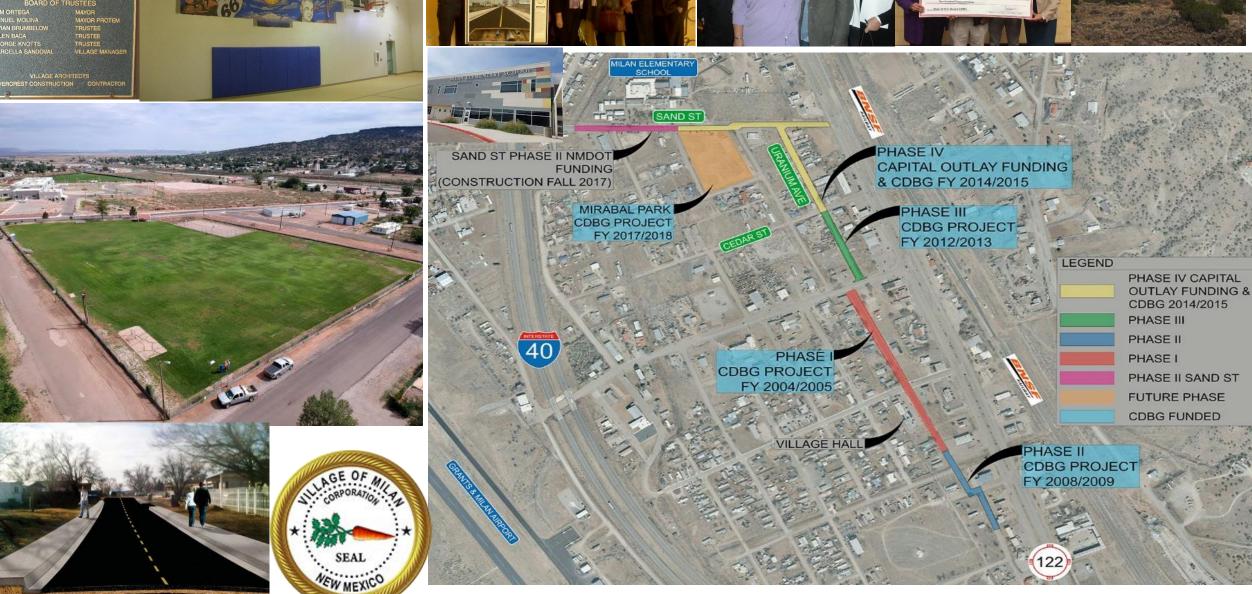
CDBG is Competitive - Sell Your Project



Project Narrative/Scope of Work

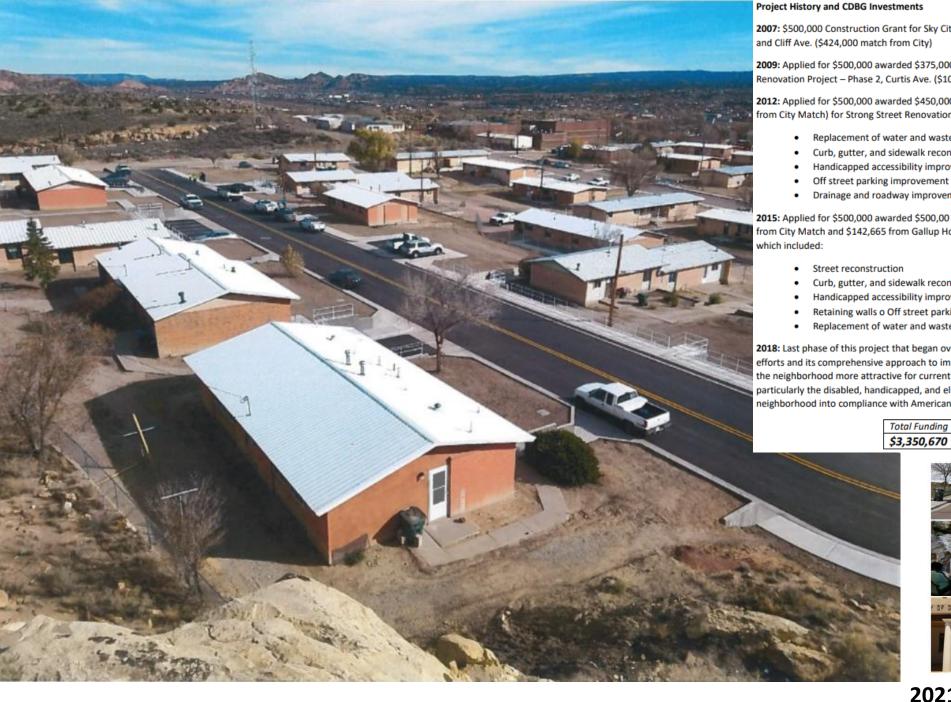
- Each section of this grant application has a point value
- Provide detail but not too much detail.
- Have someone review your narrative
- Provide a good description of the project itself
- Explain why is this so important to your community







VILLAGE OF MILAN



2007: \$500,000 Construction Grant for Sky City Housing - La Loma Addition, Street Renovation Project - Phase 1, Vega

2009: Applied for \$500,000 awarded \$375,000 Construction Grant for Sky City Public Housing - La Loma Addition, Street Renovation Project – Phase 2, Curtis Ave. (\$100,000 match from City)

2012: Applied for \$500,000 awarded \$450,000 for Construction of Sky City Public Housing - La Loma Addition, (\$237,800 from City Match) for Strong Street Renovation Project, Phase 3 - which included:

- Replacement of water and wastewater lines
- Curb, gutter, and sidewalk reconstruction
- Handicapped accessibility improvements
- · Drainage and roadway improvements

2015: Applied for \$500,000 awarded \$500,00 for Construction of Sky City Public Housing - La Loma Addition, (\$621,205 from City Match and \$142,665 from Gallup Housing Authority Match) for Vista Avenue Renovation Project, Phase 4 -

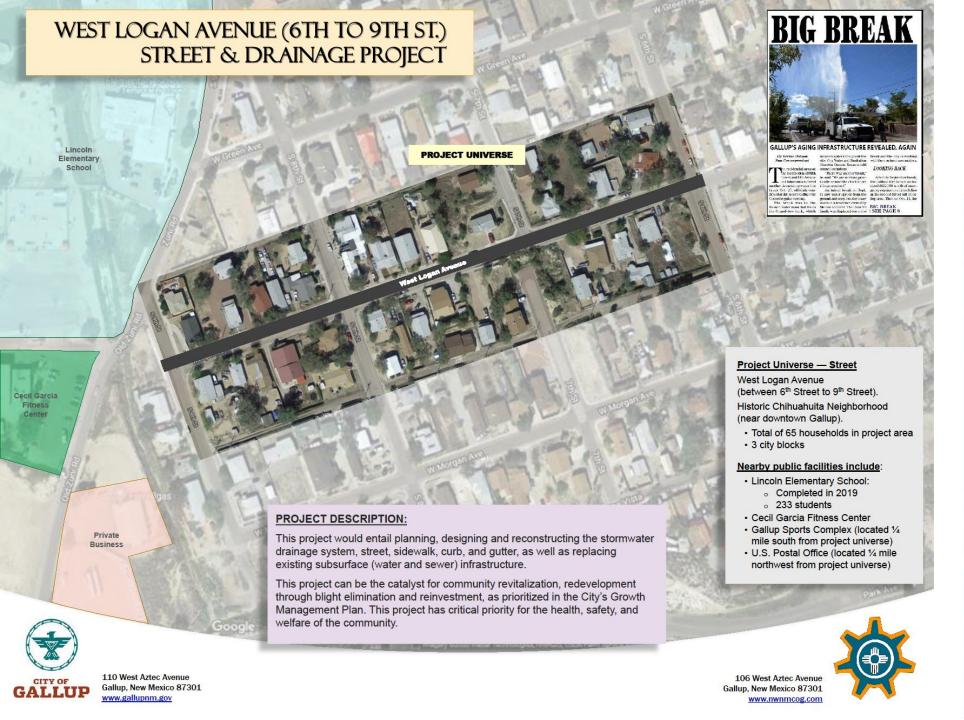
- Curb, gutter, and sidewalk reconstruction
- Handicapped accessibility improvements
- Retaining walls o Off street parking improvement
- Replacement of water and wastewater service lines

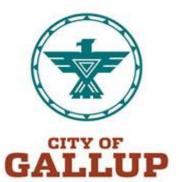
2018: Last phase of this project that began over 11 years ago. The project is part of the City's ongoing beautification efforts and its comprehensive approach to improving the quality of life for all citizens. The completed projects will make the neighborhood more attractive for current residents as well as safer and more accessible for pedestrians, children, and particularly the disabled, handicapped, and elderly. These enhancements will also bring the infrastructure within the neighborhood into compliance with Americans with Disabilities Act (ADA).

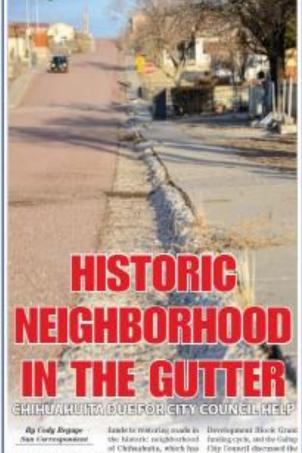
Total Funding \$3.350.670	\$1.825.000	Local Match \$1.525.670
\$3,350,670	\$1,825,000	\$1,525,670



2021 CDBG Application Workshop







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altop City Council - its water drainage for years.



APPLICATION STRATEGY: USING THE NMAC

Application Workshop May 2021

2021 CDBG Application Workshop

NMAC
2.110.2 –
eligibility
and criteria
for ranking

Review the NMAC

What is your application's strategy?

Stats from
Winning
2020
Applications

APPLICATION STRATEGY -INTRO

HOW ARE APPLICATIONS REVIEWED

NMAC 2.110.2 describes the CDBG program in detail, including:

Objectives, Eligibility, Program guidelines, and criteria for the rating of applications

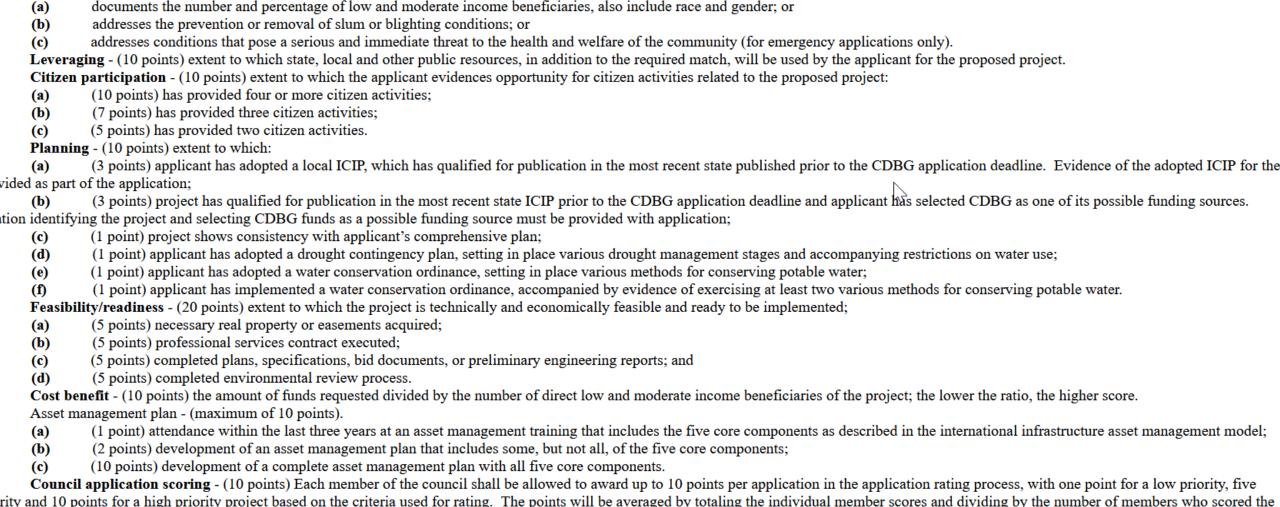
LGD provides recommendations as per NMAC 2.110.2

(Will not be reviewed by your Project Manager)

Other State Agencies review the applications: NMED, GCD, OSE, DOH, DOT,

Application Hearing

Community Development Council makes final decisions



ligible applicant will be allowed to make a presentation to the council and division staff at the official hearing. Testimony related to the application will be presented by an official or designee of the applicant

munity infrastructure, housing, public facility capital outlay, emergency, and Colonias rating criteria: The following rating criteria will be used to evaluate and score CDBG applications for the community

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ublic facility, capital outlay, emergency, and Colonias categories.

SharePoint 🧖 Dr Owl 🌐 cpms 🜐 Oracle

2.110.2 NMAC

Description and need - (10 points) the more severe the need as documented in the application, the higher the score.

Benefit to low and moderate income beneficiaries and appropriateness - (20 points) extent to which the CDBG application:

documents the number and percentage of low and moderate income beneficiaries, also include race and gender; or

164.64.110.239/nmac/parts/title02/02.110.0002.htm

DESCRIPTION / NEED — UP TO 10 POINTS

Enough information to understand your project

Use an example(s) to illustrate need

Make yours stand out

Ask people who don't know the project to proof it for you

Total number of beneficiaries

Percentage of beneficiaries who are LMI

LMI — UP TO 20 POINTS

Cost per benefit = Grant funds / LMI beneficiaries

100 beneficiaries at 51% LMI \$750,000 / 51 = \$8,625

1000 beneficiaries at 100% LMI

\$750,000 / 1000 = \$750 COST BENEFIT-UP TO 10 POINTS

LEVERAGING — UP TO 10 POINTS

"Match" is the required amount (5% for rural and 10% for non-rural)

Leveraging is everything over

CITIZEN PARTICIPATION — UP TO 10 POINTS



2 HEARINGS REQUIRED – 5 POINTS FOR ALL



3 HEARINGS – 7 POINTS



4+ HEARINGS – 10 POINTS

Published ICIP for current year (3 points)

Published ICIP showing CDBG as source of funds (3 points)

Proposed project mentioned in comprehensive plan (1 point)

Drought contingency plan adopted (1 point)

Water conservation plan adopted (1 point)

Water conservation plan implemented (1 point)

PLANNING- UP TO 10 POINTS

Attend a training – 1 point

Asset management plan with 2 of 5 core components – partial points



Asset management plan with 5 of 5 core components – up to 10 points



Read about the "Core Components" in the application (p. 82):

Inventory

Level of service

Criticality

Life cycle costing

Financing plan

ASSET MANAGEMENT PLAN- UP TO 10 POINTS

FEASIBILITY - UP TO 20 POINTS

Site control required - 5 points for all

Professional services agreement signed (Exhibit 3-D) – 5 points

Completed bid docs, plans, specs, Preliminary Engineering Report (PER) – 5 points

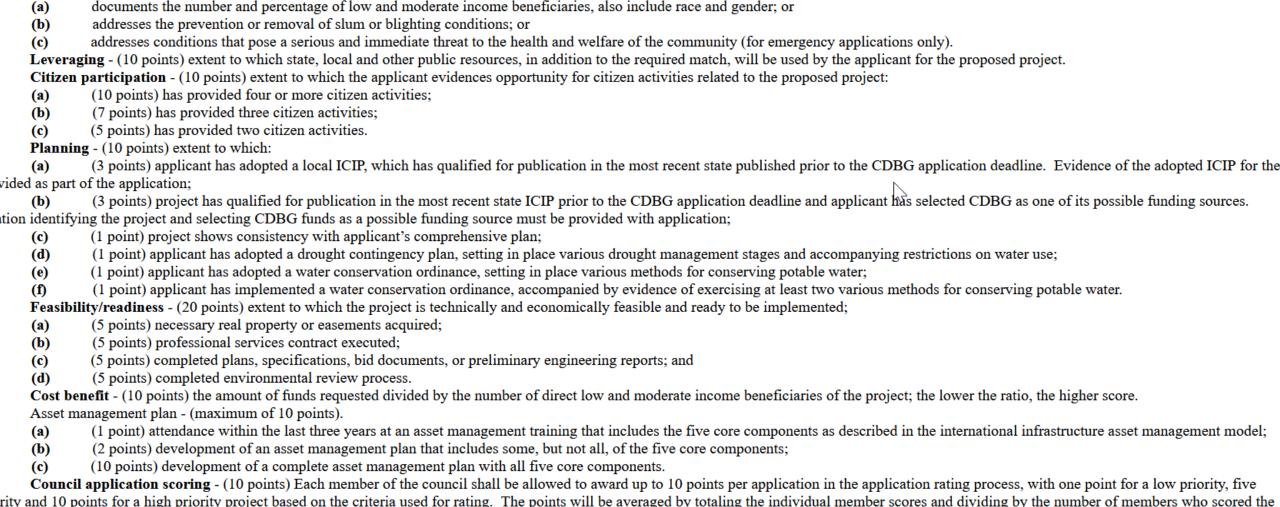
Environmental review complete – 5 points

Start by Include Send Make Summarize Complete Send Include all Start by Make at least Summarize Complete any letters/emails additional documents with getting an two attempts non-**ENVIRON** Environmental responders on for exhibits and application consultations the Exhibit 2-Ichecklist Determination (Exhibit 2-A) as per the MENTALapproved by type of Summarize our office Environmental responses on Review Exhibits 2-N **UP TO 5** assigned and 2-0

POINTS

WINNING 2020 APPLICATIONS

- □ Average # of total beneficiaries was 5,016
- □ Average amount of leveraging 237,649
- Only 3 had fewer than 100 beneficiaries, and they all had leveraging
- Only three had no leveraging, and they had over 5,000 beneficiaries per application
- Lowest percentage of LMI was 54



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164.64.110.239/nmac/parts/title02/02.110.0002.htm

Can your entity afford to contribute your time and not win?

Call a meeting within your entity to consider resources available for application

"IF I HAVE TIME...."

Make a written plan and stick to it

Be realistic about the points you need for a winning application



IS NOT A STRATEGY

GOOD LUCK!!!!!!!!!!!!!

Public Participation

Presented by

David Buchen - CDB Project Manager

And

Dora Batista – Executive Director

Southeastern NM Economic Development Division

Benefits of Public Participation

- Feedback helps:
 - Guide your planning
 - Help prioritize existing plans
 - Identify areas needing more research and planning
 - Manage interruptions of service caused by project

Cycle of Public Participation To Improve Participation Over the Long Term

• Build relationships with your constituents and increase their trust and interest.

- Public Hearings for Application
 - Pre-project Selection before selecting your project 1-Q-1
 - Post-project Selection after you have selected your project –
 1-Q-2

Planning a Hearing

- Location, location
 - Parking, ADA accessible, Familiarity
 - COVID considerations
 - Dates and Times



Posting and Publishing

- Use Exhibit 1-Q (Public Hearing Notice)
- Publish in English and Spanish
- Use General Circulation Newspaper or Post in Prominent and Visible Locations Exhibit A
- Use Social Media: Facebook; Instagram; Radio

Exhibit 1-Q

EXHIBIT 1-Q CDBG PUBLIC HEARING NOTICE WITH REQUIRED ELEMENTS

NOTICE OF PUBLIC HEARING

The				Grantee Na		_, New	Mexico,	wishes	to infor	m
all inter	rested parties t	hat pub	lic hearing(s) will be hel	d:					
Date	Time		Location			Address				
		_								
		_								
Housing commu	mmunity Devo	nunity	Developm	ent Act o	_					
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2021 CDBG Application Workshop

Include in Your Application

- Posting notice 1-Q
 - Affidavit of publication or evidence of posting
 - Meeting agenda 1-Q-1 or 1-Q-2
 - Meeting minutes 1-Q-1 or 1-Q-2 plus sign-in sheets

Planning a Hearing

- Strategize with colleagues before meeting
- Prepare your agenda
- Stand alone meeting
- Set a few ground rules (time limits, etc.)
- Rehearse and go in prepared
- Be on time!

Exhibit 1-Q-1

EXHIBIT 1-Q-1 CDBG PUBLIC MEETING AGENDA WITH REQUIRED ELEMENTS

PRE-PROJECT SELECTION FOR CDBG PUBLIC MEETING

1. Welcome

This meeting will cover the Community Development Block Grant (CDBG) Program. It will
cover the purpose of the program, eligible/ineligible applicants, eligible/ineligible
activities and provide local citizens with the opportunity to propose project ideas.

2. Purpose and History of CDBG

Program Objectives

- Benefit principally low and moderate income families.
- Aid in the prevention of slum or blight.
- Meet urgent community development needs where an existing condition poses a threat to the health and welfare of the community and other financial resources are not available.
- (\$___previous amount of funding awarded) was available for the past year (20XX).

Eligible Applicants

- Infrastructure grants: all counties, incorporated municipalities and New Mexico Mortgage Finance Authority
- Planning grants: all counties, incorporated municipalities, New Mexico Mortgage Finance Authority, water associations, sanitation districts, land grants, public nonprofit groups, council of governments and mutual domestic water consumer associations

Ineligible Applicants

- Indian Pueblos and Tribes may receive funding directly from the U.S.
 Department of Housing and Urban Development (HUD).
- Entitlement cities (Albuquerque, Farmington, Las Cruces, Rio Rancho and Santa Fe) receive funding directly from HUD.

Eligible Activities

- <u>Community Infrastructure</u>: water; sewer systems (including storm sewers); solid waste disposal systems; street improvements (roads, streets, curbs, gutters, sidewalks, traffic control devices, street lighting, parking facilities, municipal utilities).
- Public Facility: real property acquisition; construction or improvement of structures (community centers, senior citizen centers, homeless shelters, domestic violence shelters, substance abuse facilities, nonresidential centers for the handicapped such as sheltered workshops); other community facilities designed to provide health, social, recreational or similar community services for residents.

Rev 11/19 26

CDBG PUBLIC MEETING

- Exhibit 1-Q-1 CDBG Public Meeting Agenda w/Required Elements
 - Know your LMI %
 - Be able to speak about the survey process
 - Be able to explain "Limited Clientele"
 - Are you a Colonias?
 - Rural or Non-rural
 - Be able to speak about Current and Past CDBG Projects for your Municipality/County

Post Project Selection Public Hearing

• Same information as the Pre-Selection except the City/Town Council or County has now selected a project.

Report on project that was chosen and why was it chosen

What do you do with public comments?

- Be respectful of the public's comments
- If meeting starts to stray off topic steer back to topic at hand
- Don't let anyone be drowned out or bullied
- Be able to offer other avenues for their ideas
- Pass on ideas and suggestions to the appropriate department
- Be open minded and Listen
- Acknowledge what you hear. Everyone wants their opinion to be valued

Ways to have a successful hearing

- Hold it prior to a Council Meeting or other event
- Senior Citizen Centers/various locations throughout the City/Town
- Offer refreshments if possible or other giveaways
- Stress the importance of citizen's opinions
- Invite public to a hearing at an actual CDBG project site if possible ie: Boys and Girls Club; Community Center



Questions??

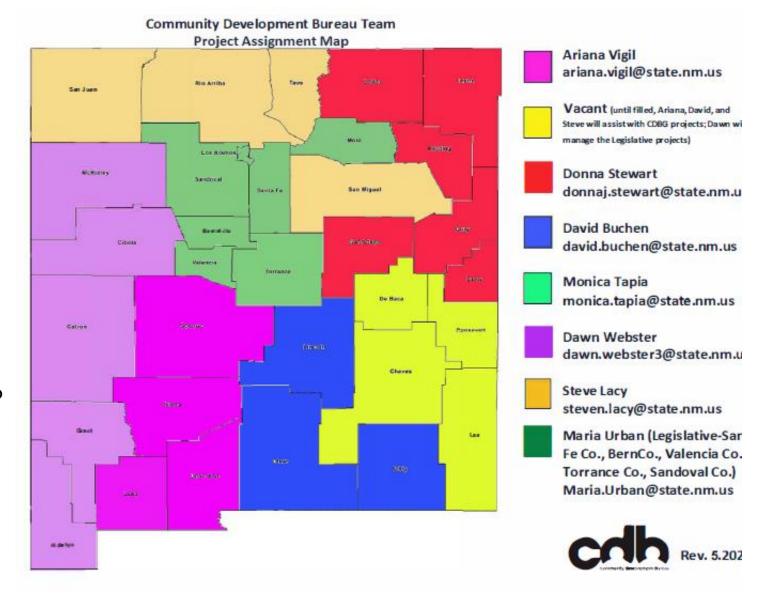
CDB Team

Legislative Appropriations

- Open Projects 982
- 2022 Legislative Appropriations 390
- 2022 Reauthorized Projects 28

CDBG Projects - 69

- 2017 Projects 5 3 closed; 2 ready to close
- 2018 Projects 21
- 2019 Projects 26 1 closed
- 2020 Projects 16



Infrastructure Capital Improvement Plan (ICIP)

FY2023-2027 ICIP Submission Deadlines:

- Special Districts Friday, September 3, 2021
- Tribal Governments Friday, September 17, 2021
- Counties and Municipalities Friday, September 17, 2021
- Senior Citizen Facilities Friday, October 1, 2021





Thank you for joining us for the 2021 CDBG Application Workshop.

We are looking forward to seeing your applications!