



# **FY2023-2027 ICIP VIRTUAL TRAINING SERIES 2 -- HOW BEST TO INCORPORATE OUTDOOR RECREATION PLANNING IN AN ICIP**

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August 19, 2021



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**Infrastructure Capital Improvement Plan (ICIP) Training Series 2**  
**Incorporate Outdoor Recreation Planning in an ICIP**

Presented by Alexandra Navas, Director

Thursday, August 19, 2021

Early Sign in 9:30 AM • Meeting Time: 10:00 to 11:00 AM

Microsoft Teams Virtual Meeting

1. **Welcome & Introductions**
2. **Incorporate Outdoor Recreation Planning in an ICIP**
  - a. Economic & Community Development
  - b. NM Mainstreet Collaboration
  - c. Outdoor Recreation Trails+ Grant
  - d. Outdoor Equity Fund
  - e. 2021 Legislative Updates
3. **Comments from NewMARC**
  - a. Southwest NM COG – Priscilla Lucero
  - b. Mid-Region COG – Maida Rubin
  - c. Eastern Plains COG – Sandy Chancey
  - d. Southeastern NM Economic Development District - Dora Batista
  - e. North Central NM Economic Development District – Monica Abeita
  - f. Northwest NM COG – Evan Williams
  - g. South Central COG – Jay Armijo
4. **Upcoming Training Opportunities**

*Special thank you to all the NM Association of Regional Councils (NewMARC)  
for assisting with this and the upcoming 2021 ICIP trainings.*

# NEW MEXICO OUTDOOR RECREATION DIVISION

DFA ICIP Training: Aug. 19, 2021

[WWW.NMOUTSIDE.COM](http://WWW.NMOUTSIDE.COM)



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DEVELOPMENT  
DEPARTMENT  
OUTDOOR RECREATION DIVISION



The Outdoor Recreation Division works to ensure that all New Mexicans gain from the public health, environmental, and economic benefits of sustainable outdoor recreation.





# OUTDOOR RECREATION ECONOMY

A person in a pink shirt and dark shorts is rappelling down a dark, craggy rock face. The person is suspended by ropes and is in mid-air, with their legs extended. The background is a dramatic sunset sky with vibrant orange and yellow clouds. The rock face is on the right side of the image, and the person is positioned in the upper right quadrant.

According to the U.S. Bureau of Economic Analysis:

- New Mexico's outdoor economy **contributed \$2.4 billion (2.2 percent)** to the state's GDP in 2019.
- The industry employed **35,065 New Mexicans**, with **\$1.2 billion in income**.





# ECONOMIC AND COMMUNITY DEVELOPMENT

## **BUSINESS DEVELOPMENT**

- One of our top priorities is to support the companies that power the outdoor recreation economy, bringing jobs and wealth to our state's residents. Check out the Economic Development Department resource center for a full list of the tools we offer to support in- and out-of-state companies.

## **OUTDOOR RECREATION BUSINESS INCUBATOR AND ACCELERATOR**

- In 2019, we awarded two \$50,000 grants to incubators to assist early-stage outdoor businesses.
- In 2021, the Outdoor Recreation Business Accelerator grant opened to invest in programs for outdoor rec companies — both early stage and established.

# Gearing up: Small-scale cycling manufacturers riding into NM

BY STEPHEN HAMWAY / JOURNAL STAFF WRITER  
Monday, June 21st, 2021 at 12:02am

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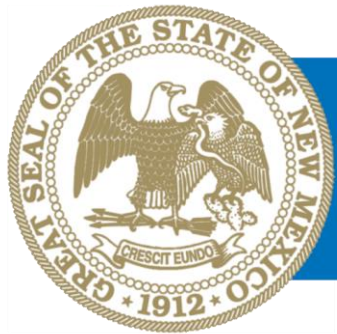
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A bicycle manufactured by Baphomet Bicycles, a new manufacturing company based in Valdez. (Courtesy of John Watson)

ALBUQUERQUE, N.M. — When Dillen Maurer was looking for a new place to





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**NEW MEXICO  
MAINSTREET™**

ENGAGE PEOPLE • REBUILD PLACES  
REVITALIZE ECONOMIES

## NEW MEXICO MAINSTREET COLLABORATION

In April 2021, an innovative New Mexico MainStreet (NMMS) and Outdoor Recreation Division (ORD) collaboration launched to connect communities' downtowns with their natural resources. NMMS and ORD will create the "Outdoor Recreation Asset Atlas" to study five counties. The end result will identify up to five trail creation or improvement projects connected to MainStreet districts. Outdoor recreation development, when connected to MainStreet community downtowns, has great potential to support local, asset-based economic development.



# OUTDOOR RECREATION TRAILS+ GRANT

- Awarded \$77,000 to six projects in 2020
- The ask was for almost 10x that amount
- Fully funded, grant would reach 19 counties, create jobs, leverage federal match





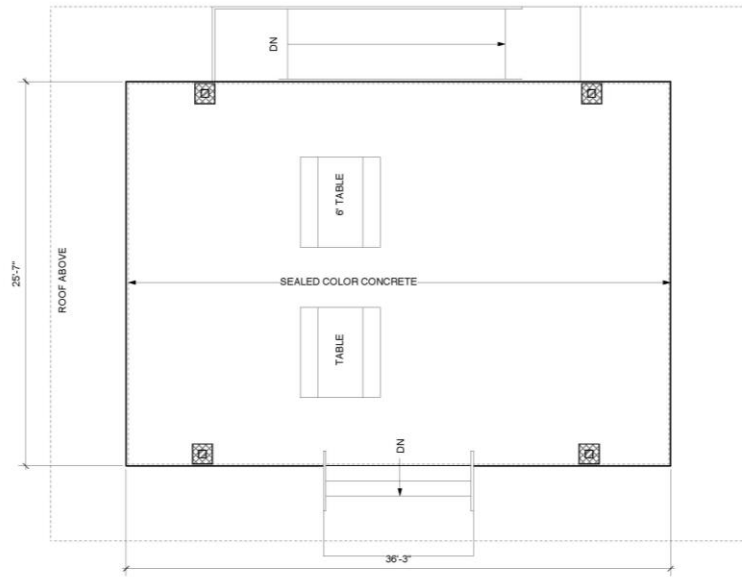




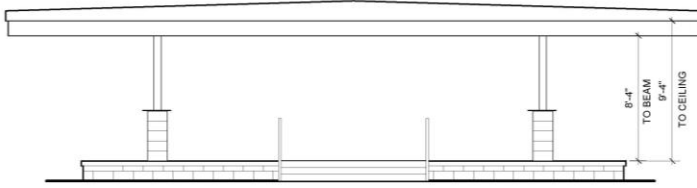


**CONTINENTAL DIVIDE TRAIL  
COALITION, LORDSBURG**





← Z — PLAN  
SCALE 1/4" = 1'



ELEVATION  
SCALE 1/4" = 1'



# SWNMACT, SILVER CITY



# OUTDOOR EQUITY FUND

- Awarded \$271,000 to 26 applicants in 2020
- Only funded 25% of total ask
- Fully funded, ORD could support programming to reach over 30,000 youth





# HERMIT'S PEAK WATERSHED ALLIANCE LAS VEGAS

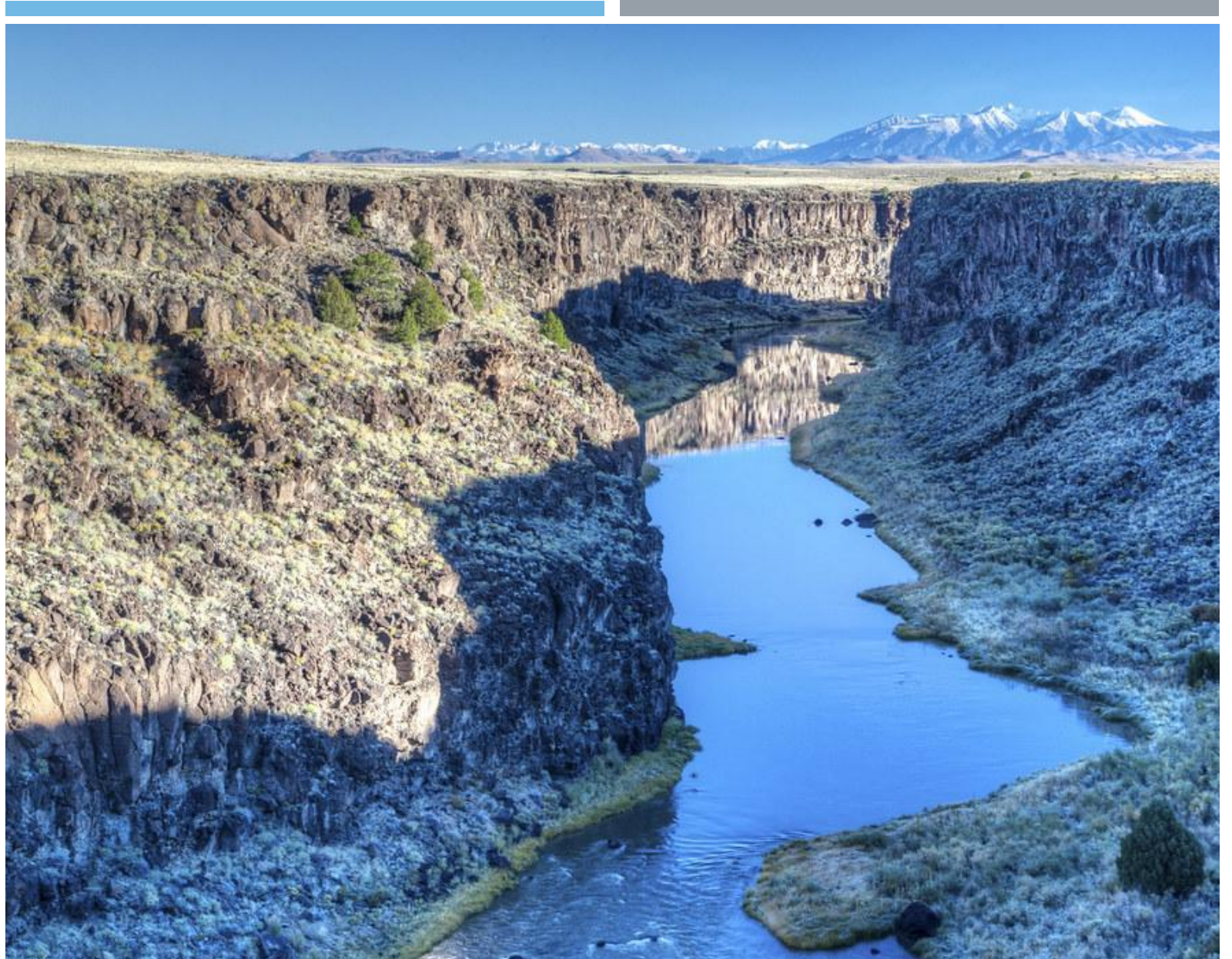


- **The Gallinas River is the source of life for Las Vegas, New Mexico.** Hermit's Peak Watershed Alliance (HPWA) program director Elizabeth Juarros grew up in Las Vegas fly-fishing the Gallinas with her family and her extended community. In 2020, she applied through HPWA to the Outdoor Equity Fund to take local kids fly-fishing and birding, with the goal of instilling pride for their town and the river that sustains it. Video shot by Gregg Flores.



## OUTSTANDING NATIONAL RESOURCE WATERS

- Protect the water quality of 120 miles of river in perpetuity
- Over 55+ letters of support and Tribal, county, and municipal resolutions in favor of the petition
- Nominating sections of the Rio Grande, Rio Hondo, and headwaters of the Rio Jemez based on their recreational significance





# 2021 LEGISLATIVE UPDATES

**\$175,000 to  
\$1.67 million**

Funding for ORD outdoor recreation infrastructure and outdoor equity programs grew ~850% YoY.





JOIN LEADERS FROM NEW MEXICO AND ACROSS THE OUTDOOR INDUSTRY

# Outdoor Economics

CONFERENCE & EXPO

SEPT. 29 - OCT. 1, 2021  
FARMINGTON

Panel Discussions with Top Experts

Outdoor Products Expo

Wild and Scenic Film Festival

N.M. Outdoor Company Pitch Fest

Fun Trips including River Rafting,  
Bisti Wilderness Tours, Aztec Ruins  
National Monument, Biking

Great Parties and Networking!



CONFERENCE REGISTRATION, SCHEDULE, AND TOURS AT [www.outdooreconomics.com](http://www.outdooreconomics.com)

FOR EXPO DISPLAY AND SPONSOR INFO CALL (575) 635-5615

**The New Mexico  
Outdoor Economics  
Conference, created  
by Outdoor New  
Mexico, is coming to  
Farmington fall 2021.**

It will highlight successful economic development efforts within and outside of New Mexico that are connected to protected lands. The conference will bring together leaders across the state interested in developing and enhancing opportunities to grow our outdoor recreation economy.



# CONTACT US

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[WWW.NMOUTSIDE.COM](http://WWW.NMOUTSIDE.COM)



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# NEWMARC: NEW MEXICO'S COUNCILS OF GOVERNMENT

## **District 1: Northwest NM Council of Governments**

(San Juan, McKinley, Cibola Counties)  
106 West Aztec Avenue | Gallup, New Mexico, 87301  
P(505) 722-4327 | F(505) 722-9211  
[www.NWNMCOG.com](http://www.NWNMCOG.com)

## **District 2: North Central NM Economic Development District**

(Rio Arriba, Santa Fe, Taos, Los Alamos, Colfax, Mora, San Miguel Counties)  
3900 Paseo del Sol | PO Box 5115 | Santa Fe, New Mexico, 87502  
P(800) 699-4927 | P(505) 395-2668 | F(887) 293-3710  
[www.NCNMEDD.com](http://www.NCNMEDD.com)

## **District 3: Mid-Region Council of Governments**

(Sandoval, Bernalillo, Valencia, Torrance Counties)  
809 Copper Ave., NW | Albuquerque, New Mexico, 87102  
P(505) 247-1750 | F(505) 247-1753  
[www.MRCOG-NM.gov](http://www.MRCOG-NM.gov)

## **District 4: Eastern Plains Council of Governments**

(Union, Harding, Quay, Curry, Roosevelt, Guadalupe, De Baca Counties)  
418 North Main St. | Clovis, New Mexico, 88101  
P(575) 762-7714 | F(575) 762-7715  
[www.EPCOG.org](http://www.EPCOG.org)

## **District 5: Southwest NM Council of Governments**

(Catron, Hidalgo, Luna, Grant Counties)  
1203 North Hudson St., 2nd Floor | PO Box 2157 | Silver City, NM, 88062  
P(575) 388-1509 | F(575) 388-1500  
[www.SWNMCOG.org](http://www.SWNMCOG.org)

## **District 6: Southeastern NM Economic Development District**

(Lincoln, Otero, Chaves, Eddy, Lea Counties)  
1600 Se. Main Street Suite D | Roswell, New Mexico, 88203  
P(575) 624-6131 | F(575) 624-6134  
[www.SNMEDD.org](http://www.SNMEDD.org)

## **District 7: South Central Council of Governments**

(Socorro, Sierra, Dona Ana Counties)  
600 Hwy 195, Suite C | PO Box 1072 | Elephant Butte, New Mexico, 87935  
P(575) 744-4857 | F(575) 744-5021  
[www.SCCOG-NM.com](http://www.SCCOG-NM.com)





## ICIP Trainings Series 3

# UPCOMING ICIP TRAINING OPPORTUNITIES

- Monday, August 23, 2021 • 10:00 AM • **Senior Citizen Center ICIP's**  
-- Aging & Long-Term Services
- Tuesday, August 24, 2021 • 10:00 AM-12:00PM • **NM Finance Authority - Public Lending Opportunities**
- Wednesday, August 25, 2021 • 2:00-3:00PM • **Local Government Road Fund & Transportation Project Fund** – NM Transportation Dept.
- August 26, 2021 • 10:00 AM-12:00 PM • **FUNDIT, Economic Recovery & Renewable Energy** -- NM Economic Development
- Friday, August 27, 2021 • 10:00 AM • **How the ICIP affects funding in New Mexico Tribal Communities** -- NWNMCOG and IAD
- Monday, August 30, 2021 • 10:00 AM to 12:00 PM • **Tourism Infrastructure** – NM Tourism
- Tuesday, September 28, 2021 • 10:00 AM • **Capital Outlay Request Form** -- Legislative Council Service



## **FY2023-2027 ICIP Submission Deadlines**

- **SPECIAL DISTRICTS – FRIDAY, SEPTEMBER 3, 2021**
- **TRIBAL GOVERNMENTS – FRIDAY, SEPTEMBER 17, 2021**
- **COUNTIES AND MUNICIPALITIES – FRIDAY, SEPTEMBER 17, 2021**
- **SENIOR CITIZEN FACILITIES – FRIDAY, OCTOBER 1, 2021**

**<https://www.nmdfa.state.nm.us/local-government/icip/>**



# 25th Annual New Mexico Infrastructure Finance Virtual Conference (IFC) October 25 & 26, 2021



<http://www.nmifc.com/>





**Thank you!**

**Community Development  
Bureau**

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**Survey Time!**